

Our Sustainability Policy

In 2007 we began to formalise our personal beliefs and habits concerning responsible environmental practices, into working policies.

To have any value, these policies must be

- Relevant to and in scale with our operations
- Practical and achievable
- Broadly measurable
- Capable of growth and development
- Supported with external expertise
- Economically neutral, advantageous or show ROI over time

In 2008 we are seeking advice and assistance from relevant expert organisations to measure and benchmark our existing practices and to implement new ones.

In 2009 we are pledged to further reduce costs, carbon and consumption across the board. We are taking advice on establishing a target.

We commit to the following policy and practice, in the belief that it is both socially responsible and economically advantageous:

Premises: We work from home offices, in the northwest of England, reducing drive-to-work congestion.

We encourage clients to participate in conference calls with us to reduce the number of journeys for external meetings.

Waste management:

Reduce. Re-use. Recycle. Dispose responsibly.

We always separate and recycle paper, card, plastics, metals, batteries etc.

We look for innovative means of re-use, e.g.: using shredded office paper for agricultural bedding, which is later composted.

Conducting business:

All meetings and discussions (formal, informal; internal; external with clients/suppliers) will have an agenda item marked Responsible Trading.

Travel:

We acknowledge that we are highly transport dependent, but are seeking practical alternatives.

Public transport is always our default choice if available. We use bicycles for local journeys.

We commit to maintaining our cars for efficient performance. We commit to driving responsibly. We are reducing driving speeds.

We do not make unnecessary journeys; we reduce necessary ones by amalgamation.

We always car-share and assist our associates and film crews to do so.

When vehicles are renewed, we pledge to buy those with lower carbon emissions.

Good housekeeping:

We turn off all electrical goods overnight.

We are installing energy efficient light bulbs.

Procuring:

We ascertain suppliers' responsible practices; we commit to encouraging and assisting them to improve, as appropriate. As our own practices improve, we will raise the standard requirement for suppliers.

We source FAIRTRADE produces wherever possible.

We source locally as far as we can.

Review:

This policy is reviewed every January.